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## **NBC pushes for digital banking**

NATIONAL Bank of Commerce (NBC) has launched customer service month with a strong quest. to use digital, banking in 5 providing efficient banking services to customers. The Bank's Chief Operating Officer Mr James Kinyany said in Dar es Salaam yesterday that digital technology is for NBC an important instrument in providing appropriate and convenient banking services to the customers. "The use of friendly digital technology aims at making the bank more efficient, available and easy for customers to access its services," he said adding that the bank is always looking at products and services which customers appreciate. He said the customer services month is a unique opportunity for NBC Bank to get feedback from its customers and design best ways to serve them better in the future. Bank Customers are increasingly demanding an end to end experience and greater consistency when accessing their bank accounts via their mobile phones, iPad, PC, and even Smart TV. *"Daily News, Business & Finance Pg.19"*

## **Ecobank keen on trade finance**

By DAILY NEWS Re a order ECOBANK Tanzania has called on its customers to capitalize on its comprehensive trade solutions to facilitate cross-border trade throughout its , network across Africa and the rest of the world Ecobank Tanzania Managing Director, Ms Mwanahiba Mzee said this during the 'Business at Breakfast Forum' hosted by the thank, attracting holders various customers and stake. "The bank offers intraAfricatrade solutions, enabling its customers to settle their international trade transactions efficiently and mitigate payment risks," she said. She said customers experience speedy turnaround time and error-free processes on trade services on import/ export letter of credits, import collections, customs bonds and international payment services. *"Daily News, Business & Finance Pg.19"*

## **Firm wins award for playing role in IPO**

A Dar es Salaam-based advertising agency, Aggrey & Clifford, has won an interactional gold award, thanks to its role in Vodacom Tanzania's Initial Public Offering (IPO).The company, which put together promotional and marketing materials for Vodacom's IPO, has w on an award from Spike Asia Festival of Creativity 2017. It was involved in the pro advertising motion and marketing of Vodacom's IPO. The Sh476 billion IPO, which was fully subscribed, was the highest ever to have been issued by any entity in Tanzania. Founded by a Tanzanian, the company was the only advertising agency from Africa to receive the gold award in one of the industry's global prestigious awards in Suntec recently. *"The Citizen, Business Pg.11"*

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