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## Cement firm plans to raise output

The Kisarawe Cement Company plans to increase output by 33.3 per cent in the near future. It target to produce 162,000 tonnes annually, up from 108,000 tonnes currently, the company's human resource manager, Mr. Ally Mohamed told the Citizen. He was speaking on the sidelines of ceremony to donate foodstuffs to form IV students in 15 schools here. Kisarawe District commissioner Happiness Seneda received 200 kilos of maize flour, 100 kilos of wheat flour, 100 kilos of sugar, 200 kilos of rice, 60 litres of cooking oil and 50 cartoons of drinking water for the schools. "We plan to increase production capacity to 450 tonnes a day, 100 more tones currently. We are committed towards expanding our markets." The company's cement brand name is 'Lucky'. He said the company had in the past three months employed a marketing team of seven people to explore marketing opportunities. *"The Citizen, Business Pg.10"*

## E-commerce firm, Vodacom in shopping partnership deal

Easybuyafrica, an e-commerce market place has partnered with Vodacom Tanzania Plc to provide with global online shopping experience. Easybyafrica founder and Chief Executive Officer Moustapha Al Baghdadi said here yesterday that the move will allow customers to have an easy and secure online shopping experience from global online retailers. The deal, whose implementation is to start soon, will give Vodacom Customers access to Easybuyafrica offline stands in areas such as Dodoma, Zanzibar, Arusha and Mwanza, according to Mr Al Baghdadi. *"The Citizen, Business Pg.10"*

## Aitel keen to improve data network

Airtel Tanzania yesterday launched a network transformation programme that is aimed at improving the company's data network as it seek to net an increased number of data users to its network. "Known as 'U900 Project', the transformation programme seeks to enhance the company's 3G coverage, data volume improves data speeds," the Airtel network optimization and quality manager, Emmanuel Luanda said. Particularly, the technology improves the indoor 3G coverage. It also extends it (the coverage) by an additional 50 per cent thereby offering quality data transition across cell site without necessarily worrying about ones location. *"The Citizen, Business Pg.10"*

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